

6-1-1991

## Harding Bulletin June 1991 (vol. 66, no. 5)

Harding University

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# BULLETIN

VOLUME 66, NUMBER 5

JUNE, 1991

SEARCY, ARKANSAS 72143



## Happy Hobos

Members of the revue "Is It A Wonderful Life?" proudly display their sweepstakes trophy.

## Hobos' Plight Takes Sweepstakes Honors

"Is It A Wonderful Life?", a show exploring the plight of the hobo, won the nod of 24 judges to claim sweepstakes honors in the 18th annual production of Spring Sing March 28-30. Nearly 1,000 students joined forces to present the extravaganza, with members of 23 social clubs presenting the eight production numbers. Hostesses Anna Conley, Julie Svymbersky, Marisa Thomas and Erica Walker; an ensemble of 30 students who opened and closed the show; the Jazz Band; production, stage and technical crews; ushers; and others were involved in producing the attraction.

Performers from Knights, Chi Alpha Rho, OEGE, Tri-Delta Epsilon, Shantih and Delta Chi Delta combined forces to present the "Wonderful Life" revue, which also won the category awards in both costume and choreography. The show was ranked second in both theme and music as well.

"To Bee Or Not To Bee" captured first runnerup in

sweepstakes in the show by Ko Jo Kai and Sub T-16. Remaining sweepstakes winners were "There's No Space Like Home" by Regina and Chi Sigma Alpha, second runnerup; "Baked Alaskans" by Chi Omega Pi and Pi Kappa Epsilon, third runnerup; and "It Stinks To Be Extinct" by Zeta Rho and TNT, fourth runnerup.

In individual categories, the theme award winner was "To Bee Or Not To Bee," with "There's No Space Like Home" taking first in music.

Honorable mention awards were presented to "... And They Leaped Hop-pily Ever After," by Ju Go Ju and Galaxy; "Come One Come All To The Greatest Show On Campus," by Kappa Kappa Kappa, Kappa Sigma Kappa, Gata and Alpha Tau Epsilon; and "I've Got My Eyes On You," by Delta Gamma Rho and Tri-Sigma Delta and friends.

Dr. John H. Ryan, producer, said between 11,000 and 12,000 guests attended the four performances of the show.

## Mabee Foundation Awards \$1.5 Million Challenge Grant

The Mabee Foundation of Tulsa has given Harding its biggest fund raising challenge ever.

Meeting April 8, the board of directors of the Mabee Foundation announced a \$1.5 million challenge grant to Harding. The grant will be the largest single gift ever received by the university from the foundation.

The conditions of the grant call for Harding to secure \$6 million in gifts and pledges by April 10, 1992. Approximately \$3 million has already been raised toward the challenge goal.

The Mabee grant will be used in a \$7.5 million renovation and expansion project involving seven buildings on the Harding campus. The buildings are four residence halls (Armstrong, Cathcart, Kendall and Graduate), the Administration Building, the Coe American Studies Building and the Hammon Student Center.

The \$7.5 million project is the final phase of Harding's

Beyond Excellence campaign. The campaign is a five-year program begun in 1988 to raise \$25 million in current and capital gifts.

In 1988 the Mabee Foundation issued a similar challenge grant of \$1.25 million if Harding could raise \$2.5 million. The successful completion of that challenge provided funding for the renovation of the John Mabee American Heritage Center and Pattie Cobb Residence Hall.

"Again the Mabee Foundation is offering a catalytic challenge grant to be matched by Harding's leadership, alumni and friends," said President David Burks. "The significance of this challenge is surpassed only by the magnitude of the task before us to successfully raise \$6 million by April, 1992.

"I am confident we will be equal to that task. The success of the previous Mabee challenge is a testimony to the partnership of support that a Mabee challenge produces from Harding alumni and friends.

With the support and encouragement of the Mabee Foundation we've been able to marshal the resources necessary to fund every stage of the **Beyond Excellence** campaign."

The first phase of the \$7.5 million project was completed during the summer of 1990 with the renovation of the four residence halls. To complete the funding for the residence hall renovations approximately \$2.75 million must be raised.

The Administration Building, constructed in 1952, has been targeted for its first total renovation and refurbishing. The auditorium in the building doubled as a temporary library while the new Brackett Library was being built.

With the makeshift library shelves now dismantled and the auditorium empty, the timing is right for the renovation project.

The total cost of \$2.7 million for the Administration Building project includes \$1.7 million for renovation and \$1 million See MABEE Page 2

## Board Of Trustees Adds Two

Two new members have been elected to Harding University's board of trustees. The announcement of the selections was made by James H. Cone of Little Rock, board chairman.

W. Melvin Gardner of Ft. Worth and Robert L. Brackett of Vero Beach, Fla., were selected to serve at the board's October, 1990 meeting. The two new members will meet with the governing body for the first time at the May 10 meeting of the group.

Gardner is the president and chief executive officer of G&W Enterprises, Inc., which does business as Trinity Coatings Company in Ft. Worth. He is also CEO

and president of MELRIC, Inc., a real estate investment company, and GWI International.

An alumnus of both the University of Texas at Arlington and North Texas University, he is on the board of Central Bank and

Trust Company in Ft. Worth. He is an elder of the Southside Church of Christ.

Gardner has served as president and lieutenant governor of Kiwanis and as president of the Ft. Worth See BOARD ADDITIONS Page 8



W. Melvin Gardner



Robert L. Brackett



## From The President



David Burks

In a sense, I feel that my name should be listed among our 350 spring graduates. My tenure as president of this university began when many of these seniors started their collegiate careers, and I, too, have had my freshman, sophomore, junior and senior year.

As I'm sure most, if not all, of them would agree, we've shared similar experiences. There have been days of extreme delight; there have been days of deep gloom. There have been exhilarating joys and there have been painful disappointments.

We've seen many changes, both from the physical aspects of the campus and personnel as well as through the maturing of the mind and spirit. We have felt successful in some of those pursuits; we have been less than pleased at times.

From my standpoint and I pray the same from each of theirs, the greatest blessings have come through the achievements of the mission, dreams, and goals of Harding University. Developing, refining, and recommitting to these goals remains the top purpose for which we all strive.

I know that we have the finest student body in the world. I have observed these young people in their personal development as they have advanced, as they have come to grips with their fears and doubts. They have responded to the classroom information dispensed by our faculty; they have grown in wisdom and favor with God through learning better how to serve. They have achieved,

both academically and spiritually.

Each year has brought no less intensity for those who enroll, and with each new class there is renewed anticipation for what might be accomplished. We're in a continuous process of development, whether spiritual, academic, or financial, but the spiritual aspects will always be foremost and will be the basis for whatever achievement we may make.

Most of these graduates will be leaving Harding for their individual pursuits. They will be away from campus, but they will not be out of our thoughts. They have made their niche with Harding and they will forever be a part of our work.

Neither is our job completed because of those who will be returning this fall nor because of the future generations who will be enrolling at Harding in the years ahead. We must keep alive the mission, awaiting and anticipating those souls who will pick up the

torch for the Harding experience.

Plans and preparations for these important days must be kept well defined. Our boards, councils, faculty, staff, parents of current students, alumni, dedicated friends, and all supporters of Harding and her mission must continue to dream and search to keep the doors and programs of Harding University ready for tomorrow's student. We must not stumble in our efforts to the mission, the goals and the dreams.

I personally commend the 1991 graduating seniors. This particular group will always have a special chronological connection to my tenure.

Furthermore, I personally solicit your interest, your assistance, your suggestions and most of all your prayers for Harding University and for every soul we shall ever have opportunity to influence in our ultimate goal of developing Christian servants. May God bless us all as we seek His will.

# Four Summer Bible Seminars Scheduled

The College of Bible and Religion has scheduled a variety of Bible seminars to be held during the summer.

"Church Growth in the 1990s" will be conducted June 21-22 by Flavil Yeakley, Jr. Since the majority of congregations throughout the nation are small, a primary emphasis of the seminar will be breaking the 50-member barrier. Other topics to be discussed include challenges facing churches, effective interpersonal evangelism, reaching non-members, restoring inactive members and assimilating, motivating and involving members.

An expository preaching seminar will be held July 22-23. Paul Pollard, associate dean of the College of Bible and Religion; Jimmy Adcox, minister for the Southwest Church of Christ in Jonesboro, Ark.; and Tom Alexander, associate professor of Bible, will be the speakers. The seminar will be a study of

the book of Romans.

On July 26-27, a seminar on evangelism is planned. To prepare individuals in soul winning, five speakers will be addressing topics that include campaigns, creating a soul winning church and church growth studies. Yeakley, Don Shackelford and L. V. Pfeifer, all of the Harding Bible faculty, are scheduled to speak. Clayton Pepper of Madison, Texas, and Jule Miller of Houston, Texas, will also be speaking.

"Effective Use of Church Computers" will be the topic of a seminar scheduled for Aug. 9-10. It will be designed for congregations desiring to begin computer operations at their facilities. Tim Woodroof of Hillsboro, Ore., will be speaking on word processing and desk top publishing to produce in-house bulletins. Derek Pfeifer of Sulphur Springs, Texas, will speak on congregational

tracking, and Craig Beard of Birmingham, Ala., will address the topic of computer assisted research efforts.

Dan Stockstill and Steve Baber, both of the Harding faculty, will close out the

seminar with sessions on accounting and advice on which computer systems to buy.

All seminars will be held in the American Heritage Conference Center and in-

clude a fee that covers meals and hotel accommodations. For further information, those interested may contact the Church Relations Office by calling 279-4660.

## Mabee Challenge

Continued From Page 1

to endow the maintenance and upkeep of the building.

The Administration Building houses the offices for the chancellor, the registrar, the vice president for academic affairs, faculty members, the assistant to the vice president for finance and the computer center. Classrooms and an instructional theater are located on the building's second and third floors.

The Coe American Studies Building houses the School of Education, the departments of English, history and political science and the graduate education program. The facility was

built in 1953.

Scheduled as a three-month project in the summer of 1993, the renovation will include new heating and air-conditioning, a new elevator, refurbishing classrooms, office, the curriculum laboratory and the Institutional Testing Office.

The final project of the campus revitalization will be an addition to the second floor of the Hammon Student Center. Completed in 1973 when Harding's enrollment was 2,300, the building is now unable to provide adequate space for Harding's student body of more than 3,300.

Though planned as a full two-story building, the se-

cond level was never expanded to its full capacity. The expansion will provide more space for student publication offices, meeting rooms, reception areas and other student services.

Construction and furnishings are estimated to be \$1.1 million. The Hammon Student Center addition will be a 1991-92 project.

Since 1951, the Mabee Foundation has provided grants totaling more than \$3.5 million in support of various capital projects at Harding. Included in those projects were the Mabee American Heritage Center (1965), an addition to the Beaumont Memorial Library (1971) and the Mabee Business Center (1982).

## Publications Director Selected

Tom Buterbaugh, a 1978 Harding alumnus, has been named assistant director of public relations for publications. He also became the editor of the Harding *Bulletin*.

Buterbaugh and his wife, Beth, moved to Searcy from Clarksville, Tenn., where he worked for the past seven years as art director for Jostens. His responsibilities at Jostens included publication and cover design for the firm's yearbook clients. He also managed the Clarksville plant's art department.



Tom Buterbaugh

"Tom has had an impressive record while working with Jostens. We're glad to put his expertise in publication and design to work at Harding," said David Crouch, director of

public relations.

Prior to working with Jostens, Buterbaugh worked for Arcata Baird Ward, a printing firm in Nashville, Tenn.

Buterbaugh graduated from Harding with a B.A. in art. While a student at Harding, he was a member of the *Petit Jean* staff for four years and was editor of the yearbook his senior year.

In his position at Harding he will be responsible for the publication and design of all the university's publications.

## Harding University BULLETIN

VOLUME 66, NO. 5

JUNE, 1991

SEARCY, ARKANSAS 72143

The **Harding University Bulletin** is the official publication of Harding University for alumni, parents and friends.

The **Bulletin** is published five times yearly by Harding University, Searcy, Ark.

Change of address notices should be sent to **Harding University Bulletin**, Box 759, Station A, Searcy, Ark. 72143-5590.

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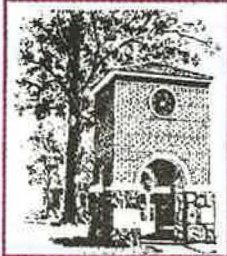
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# C · A · M · P · U · S N · O · T · E · S

**Charles Pittman** (English) attended the charter meeting of the South Central Writing Centers Association in Little Rock Nov. 2-3.

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**Joe Jones** (Bible) has written a new book, *Victory in Jesus*, which is a study of the book of Revelation. By establishing historical context, this study interprets Revelation in the framework of the first century. Copies are available at \$13.95 each by ordering at #5 Marlane, Searcy, AR 72143.

\*\*\*

**Jim Woodroof** (Bible) has written a new book, *The Church in Transition*, which he pronounces as "a mid-course correction of direction," or a "fresh restatement of our original dream." He is also the author of *Struggles of the Kingdom*, *The Aroma of Christ*, *Four Realities*, and *Between the Rock and a Hard Place*. The book is available at \$6.95 by writing Woodroof at 1201 W. Arch.

**Foy T. O'Neal** (Student Affairs) has been selected as Arkansas Representative to the National Association for Foreign Student Affairs. He will serve for a year in Region III of the organization which assists in international programs and services.

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**Paul D. Haynie** (history) received the Arkansas Historical Association's award for the best church history article published in a local or county historical journal in 1990. His paper, entitled "Passionate Paradox: The Career of the Reverend T. J. Shelton," was published in the Spring 1990 issue of the Pulaski County Historical Quarterly. The honors were announced at the group's 50th anniversary convention in Little Rock April 5.

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Harding is among the seven universities in the Arkansas Space Grant Research Consortium that will share in a four-year \$600,000 grant from the Na-

tional Center for Aeronautics and Space Administration (NASA). Goals of the program are faculty enhancement, student fellowships, guest lecturers and educational and industrial outreach in establishing programs to develop and enhance Arkansas' research and education infrastructure in aerospace science and technology.

**Dr. Jim Nichols**, professor of education, has been name recipient of the first "Free Enterprise Educator of the Year" by the Harding University Students In Free Enterprise Economics Team.

He was selected for his pioneering work in his Economics for the Elementary Teachers course.

Nichols was selected from nominees who had worked in their White County classrooms to enrich, dramatize and simplify the idea of free enterprise education.

## Kelly Named Testing And Research Director

**Dr. Robert J. Kelly**, professor of business education, has been named the university's Director of Institutional Testing and Research. Kelly, a Harding graduate and a member of the faculty since 1969, will continue to teach on a half-time basis.

Kelly will assume responsibility for administering all of the major examination programs (ACT, GRE, SAT and NTE). The office also is responsible for academic advising, preparation of counseling folders and other administrative support systems for registration and also serves as custodian for all testing records.

In the area of institutional research, the director files major reports to the federal government in complying

with financial aid programs, enrollment, salary and other requirements. Additionally, the office is responsible for reports to the Department of Higher Education regarding demographic data on students.

Kelly succeeds Dr. Tom Howard, testing director since 1977, who will return to full-time classroom teaching. "We're grateful to Tom for the outstanding job he's done for Harding. He's an excellent classroom teacher and we know that the students will continue to benefit from his expertise," said Dr. Jim Carr, executive vice president.

Kelly's appointment will be effective at the beginning of the fall semester. Howard will continue to serve the university as a consultant.

## Four Receive Staff Awards For Outstanding Service

Four Harding University staff members received \$1,000 each for outstanding service to the university at the annual Faculty-Staff Banquet in April. The 1990-91 honorees are Carolyn Anderson, secretary for the School of Education; Ann Guffey, assistant director in Student Financial Services; Helen James, Director of the Media Copy Center; and Randy Lambeth, Principal of Harding Elementary School and Director of Camp Tahkodah. The four were also presented framed certificates by President David Burks in recognition for their long-time service.

Three others who will retire at the end of the semester were also recognized, including George Woodruff, Professor of Biology; Cecil Adams, Loan Collection Officer; and Durward McGaha, Director of Career Planning and Placement.

Service pins were also presented to 47 faculty and staff for increments ranging from 45 years to 10 years. Chancellor Clifton L. Ganus, Jr., who was president of the university from 1965-87, was recognized for his 45 years of association. Vice President for Finance Lott R. Tucker, Jr., and George

E. Baggett, Professor of Music and long-time Director of Bands, were honored with 40-year pins.

Pat Young, Assistant to the Vice President for Finance, was presented a 35-year pin, and Bill Oldham, Professor of Math, and John H. Ryan, Professor of Communication, each received a 30-year pin.

Others honored included Carolyn Anderson, Glenave Curtis, Larry Daughety, Don Diffine, Morris Ellis, Walter Porter, Steve Smith, Billie Thomason and Beth Wilson, 20 years.

Fifteen year recognitions went to Linda Barden, Patty Barrett, Lavon Carter, Eddie Cloer, Anita Hamilton, Sarah Hedrick, David Hurd,

Sharon Jackson, Joel Johnson, Cecil Lasley, Larry Long, Sue Moore, Nancy O'Brien, Cathie Shultz, Robert Taylor, Danny Townsend and Zearl Watson.

Honored for 10 years of service were Cecil Adams, Tim Baird, Jim Behel, Belva Belcock, Patricia Cox, Ruth Ann Dawson, Charlean Howell, Barbara Martin, Alpha Neal, Harvey Ollis, Bobby Parks, Randy Tribble, Vernon Walls and Dorothy Young.

About 750 attended the banquet, held in the Heritage Dining Hall, with a patriotic entertainment segment provided by the Concert Choir under the direction of Dr. Arthur Shearin.



## Harding Graduate School Of Religion

### Metzger Guest Lecturer

**Dr. Bruce M. Metzger**, emeritus professor at Princeton Theological Seminary, was a guest lecturer at the Graduate School of Bible and Religion in Memphis on March 24.

Speaking to an audience of 130 Metzger discussed "The Making and Character of the New RSV Bible." He was the chairman of the

translation committee of the New Revised Standard Version of the Bible.

Metzger outlined the factors which led to the decision for the revision of the RSV. Included in those factors were the need to incorporate findings from among the Dead Sea Scrolls and to remove archaic and misleading words and phrases.

### Walker New Development Director

**David A. Walker** has been named Director of Development for the Graduate School of Religion in Memphis.

Walker assumed his new fund raising responsibilities in February. He succeeds Brett Kirkman who left the Graduate School in December.

Prior to joining the Graduate School staff, Walker for 19 years held a variety of management positions in the automotive and food/lodging industries. From 1987 through 1990 he was field marketing manager for Hampton Inns in Memphis.

From 1974 until 1987 Walker was marketing director for Holiday Inns in



David Walker

Memphis and Myrtle Beach, S.C., and for the Ramada Ocean Forest Resort in Myrtle Beach.

Walker received a management degree from Middle Tennessee State University. He and his wife, Sharon, reside in Memphis with their daughter, Wendy.

## Homecoming Scheduled For October 17-19

Mark your calendars. Homecoming will be held Oct. 17, 18 and 19. The 50th anniversary class is 1941 and the 25th anniversary class is 1966. Reunion classes are '41, '46, '51, '56, '61, '66, '71, '76, '81 and '86 as well as the Golden Circle. Special reunions already scheduled are track and cross country, HUF, all swim teams, and a football and cheerleader open house at John Prock's home at 27 Harding Drive before and after the game.



Six businesses in the Lone Star State provide an inside look at free enterprise as

# American Studies Tra



text by Scott Morris, photos by Leslie Downs

micro computer chip all the way to the finished product in its final laser inspection system. "I found Texas instruments to be the most interesting stop on the tour because we were able to see the grassroots of how the HARM missile is developed," said Philip DeYoung, a senior computer science major from Manitoba, Canada.

Bell felt that The Staubach Company proved the most appealing to her. Owned by past Dallas Cowboy's quarterback Roger Staubach, the company is a nationwide real estate firm representing over 300 clients.

The students received a message of perseverance from Roger Staubach as he described to them the obstacles they would have along their career path. "I urge you to control your choices in life with an internal reflective thought because it'll set a pattern of success for you down the line," Staubach said.

The second day of the tour began with a visit to the second largest non-profit hospital in the nation, Baylor University Medical Center. JaNeene Skogman, public relations director for the hospital, described healthcare opportunities in the 90s. The students quickly realized that the hospital involved a concentration of almost every possible



## Corporate America

*During their last stop in Dallas, the American Studies group leaves Electronic Data System's headquarters after observing its operations.*

career.

While treating almost a quarter of a million patients a year with its 1,000 staff physicians, the hospital involves more than just patient care. "Healthcare is a big, big business," Skogman said, "encompassing communications, business, public relations, management development, finance and even the operation of our child care center." Skogman added that the hospital even has its own construction company which employs 35 architects.

From the large operation at Baylor University Medical Center, the tour progressed to yet an even larger operation at the headquarters of Electronic Data Systems (EDS). With facilities in

27 countries, EDS has become the world leader in providing information technology services.

Students toured the Information Management Center complex which is EDS' control point for the delivery of their voice, data and video services for their worldwide customers. The actual control room looked like a scene out of the movie *Wargames*.

A single wall of the control room housed seven theater-sized movie screens. Projected onto the screens were different outlines of the United States and several other countries. Each outline was charted with EDS' fiber optic transmission network. Satellite and microwave transmission mediums were also displayed on the screens. The room is the backbone of EDS' data transmission.

With the Dallas agenda completed, the tour continued to Tyler, Texas, to visit Brookshire Grocery, Inc. This people-oriented company treated the students to a Texas style barbecue and conducted a thorough tour of the 60-year-old establishment.

More than 90 stores make up the growing Brookshire's chain. "Despite our continued growth, this company hasn't forgotten the Christian values and principles it was founded upon," said Ken Green, a Brookshire store manager. He said the company's operating policy is to put people first and profits will follow.

Most people would not look forward to a seven-hour bus ride to Dallas with a group of 40 college students as passengers. Ask any one of those students, though, and they will

admit that the long ride was well worth the four-day American Studies Tour in Dallas February 13-16.

The tour, designed to broaden the students' knowledge of America and its free enterprise system, gave students the opportunity to visit five different companies in Dallas and one in Tyler, Texas.

The American Studies Institute offers the trip each year as a part of its honors program. Students are admitted to the program after earning a 3.5 GPA and having recommendations from two faculty members. The average grade point of the 40 students on this trip was 3.94.

"This group of students had the highest average GPA of any group I can remember. We were certainly dealing with an exceptional group," said Dr. Bob Reely, trip sponsor and associate executive director of the American Studies Institute.

While in Dallas the students spent two days touring a variety of businesses. They included Rosewood Industries' Crescent Hotel, Texas Instruments, The Staubach Company, Baylor Medical Center and Electronic Data Systems. The excursion to Tyler was made to visit Brookshire Grocery, Inc. "I was really impressed with the selection and diversity of the businesses included in the tour," said Katie Bell, a junior accounting major from Birmingham, Ala.

Students began the tour in grand style with a breakfast meeting at the luxurious, five-star Crescent Hotel. After a tour of the hotel, Don Crisp of Rosewood Industries encouraged the students not to forget their Christian heritage. "Employers will have an anticipation level of what they expect of you as a Harding graduate," he told the students.

The relaxed, casual mood that accompanied the hotel tour changed rather quickly as the group made their way to Texas Instruments. Due to the war in the Persian Gulf, tight security and secrecy permeated this tour. There was good reason though. The plant was in the process of manufacturing the high-speed anti-radar missile (HARM) being used in the war.

**"Employers will have an anticipation level of what they expect of you as a Harding graduate."**

— Don Crisp

Many questions the students asked, however, could not be explained because the answers involved classified or top secret information that could not be disclosed.

Students saw the complete manufacturing process of the missile — from the beginning stages of the



## Hotel Highlight

*An employee of the Crescent Hotel supplies information to Dwight Hulse, Tim Gerber, Tom Gerber and Travis Buzzard during their tour of the facility.*



# vels To Dallas



## Going Bananas

While touring the Brookshire warehouse, David Bell, Lanny Tucker and Craig Lair enjoy a lighter moment.

The Brookshire tour was concluded with a visit to the on-sight 500,000 square foot warehouse. Students left the facility loaded with caps, pens and key chains each bearing the company's logo.

With the completed tour behind them, students had the opportunity to reflect upon the trip and its benefits. "The different company presentations showed you can be ethical and successful at the same time," said Anna Conley, a junior from Searcy.

"I now have a better hold on what I want to do with my career. It helped me realize what type and size of company I want to work for and the type of office atmosphere I hope to work in," said DeYoung.

With the round trip complete, more than 18 hours of bus riding was logged. Luckily, though, that is not what students recall about the trip. They simply remember an outstanding overview of the free enterprise system at work in America.



## Famous Landmark

The Texas Book Depository in Dallas provided a historical highlight. Students saw the area where Lee Harvey Oswald fired shots at President John Kennedy.

# Foreign Students Give Reactions To Excursion

For five foreign students on the American Studies tour, traveling to Dallas was an experience in which they were able to view firsthand the capabilities of a free enterprise system at work in a large city. Book knowledge and college lectures became a reality as they witnessed an element of the American economy absent from their native countries.

Four Walton scholars from Central and South American countries and one student from Hong Kong made the trip to Dallas. They were able to tour every company on the trip except the Texas Instruments facility. A policy in effect due to the war barred any person who was not a United

States citizen from entering the facility.

Maria Alfaro, a senior marketing major from Nicaragua, was disappointed by the company policy. "It bothered me a little bit that they feared we might attempt to steal secrets because we wouldn't do that. But I understand that they couldn't make an exception to company policy for us," she said.

"If my country were at war, I would want it to enact similar safety precautions. So I understand why the company had the regulation," said Francisco Moreno-Lazo, a senior economics and management major from San Salvador.

Overall, though, Alfaro thought the tour was

very worthwhile. It has strengthened her desire to return to Nicaragua and work toward the betterment of the country now that the Sandinistas are no longer in power. "The opportunity for change there is ripe. I'd really like to see a food distribution system in my country similar to what I saw at Brookshire. Americans don't know how lucky they are to have such plentiful grocery stores," Alfaro said.

Moreno-Lazo was impressed with the rapid growth that has taken place in American cities such as Dallas. "My country was founded more than 300 years before Dallas was, and yet the rate of development in Dallas has surpassed us," he said.

With the trip completed, four students in the Walton Scholarship Program have a firm aspiration to return to their native countries and work toward advancements in free enterprise. That desire is exactly what Sam Walton had intended when he arranged for them to study in America.

## Focused

Intently listening, Maria Alfaro and Ian Hong Ng hear how the Brookshire Grocery uses Christian principles.



# Wartime Tour Creates Obstacles

At the time of the American Studies tour, the United States was at war in the Persian Gulf. Patriotism had seemed to reach a record level. Yellow ribbons and United States flags could not be found in stores, but they were in abundant display on homes and businesses throughout the nation.

This level of enthusiasm created a positive atmosphere in which to study America. But the war also developed obstacles for the tour. Two companies on the tour, Electronic Data Systems (EDS) and Texas Instruments, were both playing an important part in the war, creating extra security measures at their Dallas facilities.

Security restrictions

were in force at EDS because the company was providing satellite transmission for the Navy. The increased security at Texas Instruments came as a result of the company's manufacture of strategic weapons for the military. The students' visit to Texas Instruments was almost cancelled. The visit was not cancelled, however, due to the efforts of Tim Olree, a Harding alumnus and employee of Texas Instruments.

"Without our alumni connections, it would have been impossible to schedule and make some of these visits," said Dr. Bob Reely. He said the efforts of Harding alumni made the difference between touring and not touring a facility.

At each facility toured, an American Studies certificate and plaque was presented to the company official who helped arrange the tour. Each plaque bore a small yellow ribbon as a remembrance to the troops fighting in the war. Each day of the tour began with a prayer which always mentioned the concern for the safety of American men and women serving in Operation Desert Storm.

"The tours of EDS and Texas Instruments were made more pertinent at a time like this. We were able to see the quality, energy and effort these firms were placing in their products and services, and that turned out to be a very positive influence on our students," Reely said.



# Owens, Hoggard Added To University Relations Staff

Steve Owens and Phil Hoggard in March joined the staff of the University Relations office.

In announcing the appointments Floyd Daniel, vice president for university relations, said Owens will be assistant director of development and Hoggard will be a major gifts officer.

Owens comes to Harding from the University of Mississippi Foundation where he was Associate Director of University

Development, implementing, coordinating and developing major gifts programs. He had worked at the university for 14 years.

He holds both the B.B.A. and the M.Ed. degrees from the University of Mississippi. Owens is married to the former Lina Leatherwood, a 1973 Harding graduate.

Hoggard, a 1978 Harding alumnus, had been employed for 12 years by Jackson and Coker of Atlan-

ta, Ga., the nation's largest physician recruiting firm. He was serving the company as executive vice president.

He was a participant in the National Association of Physician Recruiters and the Medical Group Management Association.

Hoggard, a deacon in the North Atlanta Church of Christ, is married to the former Judy Coker, a 1979 Harding graduate. The couple has three sons, Jeff, Joel and Jay.



Steve Owens and Phil Hoggard

"Harding is very fortunate to be able to add two men with such broad backgrounds to its university relations staff," said

Daniel. "They bring with them experience that will certainly enhance the development and fund raising area at the university."

## Focus on the Future



**Q. What do I need for a total personal financial and estate planning program for my family, which includes me, my spouse and children?**

A. The following is a checklist which summarizes what you should have in place to assure your family's security:

For you and your spouse:

1. A durable power of attorney.
2. A will with testamentary trust for your children.
3. A living will or directive to physician or declaration.
4. A designation of guardian in the event of incapacity.
5. Correct insurance and employee benefits designation for beneficiaries.
6. Funeral arrangements.
7. Savings plan.
8. College education plan for children.
9. Record of personal financial and estate matters.
10. Complete discussion with the persons that are affected by points 1 through 9.

This checklist is not a complete list and other documents or items may need to be added in any particular situation.

**Q. Explain what a durable power of attorney is and why it is critical for me and my spouse to have one for each of us.**

A. A durable power of attorney is a document which gives someone else the power or authority to do those things and make those decisions that you would make. It is



Donald Kee, Director Financial and Estate Planning

called "durable" because it is still good if you become incapacitated or incompetent. It can also cover financial, property and health care matters.

**Q. Does the word "attorney" in a durable power of attorney refer to an attorney at law?**

A. No, the word "attorney" means "agent," acting within the scope of his or her agency powers.

**Q. What happens if I don't have a durable power of attorney?**

A. If you become incapacitated or disabled, a guardian would be appointed for you in court, requiring attorney's fees, bond fees and administrative fees.

**Q. Is having a durable power of attorney more important than having a will?**

A. Some experts say it is more critical to have a durable power of attorney than a will because one is more likely to become incapacitated or disabled than to die. It is a document you should not be without.

**Q. In basic terms, what does a durable power of attorney contain?**

A. Basically it contains:

1. Identity of the person giving the power of attorney.
2. Identity of the person getting the power of attorney.
3. Health care powers to be given, and whether you wish maximum care or minimum care in the event of disability.
4. If minimum care is desired, authority to order the withholding or withdrawal of

life-support systems, including nourishment.

5. Financial and property powers to be given.
6. Authority of restrictions on the making of gifts of property.
7. When the power becomes effective.

**Q. How do I go about getting a durable power of attorney and getting it properly executed?**

A. There are several places that provide such documents:

1. A private lawyer.
2. Legal aid (look in the yellow pages under attorneys).
3. Many bookstores have forms for durable power of attorney.
4. The American Association of Retired Persons, Washington, D.C. (202) 872-4700.
5. American Bar Association Commission on Legal Problems of the Elderly, Washington, D.C. (202) 331-2297.
6. Concern for Dying/Society for the Right to Die, New York City, (212) 246-6962 or (212) 246-6973.

This list is for information only and no endorsements are given, implied or expressed.

**Q. If I elect not to use a bookstore form or forms supplied by a group, but decide to use a lawyer, would you give me some guidelines in securing a durable power of attorney for me and my spouse?**

A. These are the guidelines I would suggest:

1. Decide if you are going to get only a durable power of attorney or get the package of documents items numbered 1 through 5 on the personal financial and estate planning check-list. I would suggest a package, since the cost per document should be lower.
2. Ask people you know for recommendations for a lawyer. Many lawyers are not set up for this and should not be used. After receiving several recommendations, call the lawyers' offices and ask for a quote and ask several questions.
3. The telephone inquiry can be usually answered by a secretary or a legal assistant.

You need not talk directly to the lawyer. The following questions should be asked from a written checklist you have in front of you:

(a) Ask the price on the document or documents you want prepared. Have them listed. The lawyer should quote a set price.

(b) Ask for a short one-page letter between you and the lawyer setting out the documents to be prepared, the set price and the estimated time for completion and execution.

(c) Ask whether this type of legal service is a substantial part of the lawyer's practice. Ask if he or she has an estate planning practice.

(d) Ask if the lawyer has these documents on his or her computer.

(e) Ask if the lawyer or a legal assistant will gather the information. Tell the person it would be fine to have the legal assistant do it.

(f) Do not state anything like you are "shopping for the best price;" merely ask for the set price.

4. You and your spouse should sit down at the kitchen table, with paper and pencil in hand and discuss the matters. Do not expect to discuss everything; the lawyer should have a questionnaire to cover all the particulars.
5. Expect one information gathering/legal advice session, review by you of the drafts of the documents, one or two telephone calls to the legal assistant to give changes and corrections and an execution session.

**Q. When, not if, my spouse and I secure our respective powers of attorneys, what should we do next?**

A. In the next issue of the *Harding Bulletin*, the subject will be "Your will and reasons you probably don't have one."

This article is designed to provide accurate and authoritative information regarding the subject matters covered. Neither the authors, publisher, nor the institution is engaged in rendering legal, or tax advisory services. For advice or assistance in specific cases, the service of an attorney or other professional advisor should be obtained. State law governs wills, trust, powers of attorney, contacts and many other areas.

Additional information about one of these or other matters is available through the Office of Financial and Estate Planning at (501) 279-4210.





# Spring Sports Begin Conference Competition

The spring calendar at Harding is filled with tennis matches, baseball games, golf matches and track meets as the various spring sports begin conference competition.

Coach David Elliott's tennis team, always a contender in the AIC, may be headed for its best season ever. The Bisons (17-1) have been impressive with wins over Lincoln Memorial University, Freed Hardeman University, Trevecca Nazarene College, David Lipscomb University, Oklahoma Christian, Ouachita Baptist University, Southern Arkansas, Arkansas Tech and a lone loss to Oklahoma City University.

"The upper levels of NAIA tennis are very good," Coach Elliott explains. "The top NAIA teams can play with anybody." Elliott's team is ranked 11th in the NAIA.

Two former AIC number one singles champions both from Mexico City hold down the top spots for the Bisons. Ernesto Tovar is currently number one with only two losses for the year and Rigo Rosales is playing number two. Rosales played one in 1986 as a freshman and after three years away is back playing very solid ten-

nis. Luis Garcia, Richie Roberts, Octavio Rivas, Leo Bravo and David Webb complete the varsity lineup.

Harding's baseball team is off to an 8-19 start with a schedule filled with NCAA schools. The Bisons have played the University of Arkansas at Little Rock, Memphis State, the University of Mississippi, Arkansas State University and the University of West Florida.

Coach Steve Smith hopes the early season experience against the tough teams will mature his squad for a good late season push to make the NAIA district playoffs.

The Bison bats have been solid with a team batting average of .260 and five players above the magic .300 level. Robert Cooper at .351 and two home runs leads the team with Brandon Harrell (.333), Larry Cheshier (3.23 and five home runs) and Paul Mann (.302) following.

The indoor track season is completed and the outdoor season is about to begin. The indoor thin clads qualified eight athletes for the national championships in Kansas City. School record holder Jimmy Sloan of West Memphis cleared 16'4," which was good for third place and All-

American honors. Kelsie Hutchison of Joplin, Mo., and Shauna Queen of Ogalala, Neb., both claimed All-American honors with school records. Hutchison, a junior, placed fifth in the mile with a 5:06.53 and Queen, a freshman, finished third in the 1,000 yard run in 2:41.22.

Both teams enter outdoor track with eager anticipation. The Bisons can be solid contenders for a championship with the always strong Ouachita Baptist University and the University of Central Arkansas. The Lady Bisons, last year's team champs, will be hard pressed to repeat, not because of quality, but lack of numbers. Southern Arkansas University, last year's runnerup, appears to be the team to beat.

Coach Russell Showalter's golf team finished third in the AIC last year and should be as good or better than the 1990 group. Tom Koller and Todd Rhinehart are the two returning starters. Darrell Welch, on the squad in '90 and Jason Nier, a letterman but injured last year, are team candidates along with newcomers Mark Burt and Bart McFarland.



**Surrounded**  
Greene County Tech team members support Cindy Camp as she signs a letter of intent to play for the Lady Bisons.

## No April Fools' Joke; Roundballers Sign 11

There was no joking on April 1 for basketball coaches Nicky Boyd and Greg Harnden. It was all serious business.

The two coaches signed eight athletes to Arkansas Intercollegiate Conference scholarships as the signing period opened.

The flurry of activity began in the Ganus Athletic Center with the 8:30 a.m. signing of Ryan Tandy by Boyd, Bison head coach. Tandy is a 6'1" point guard who played at Wichita North High School in Kansas. Tandy is his school's record holder for assists and was captain of his team.

Meanwhile, Assistant Coach David Todd was in South Arkansas at Emmet to sign 6-0 guard Tiago Lewis. An all-stater, Lewis averaged 31.1 points per game and had a high game of 50 points against a strong McNeil team during the regular season.

Todd continued on to Camden and signed Ronnie Brothers, the 6-0 All-Arkansas Junior College guard. He averaged 20.5 points and five assists per game. Many consider Brothers the premier shooting guard in Arkansas junior college basketball.

Memphis Oakhaven High School was Boyd's next stop when 6'6" Sigmund Donelson inked with the Bisons. Donelson can score inside or drop in the long three pointer. Sigmund's 19 point average helped him earn All-District honors in the city that is known for producing great basketball players.

The last men's stop was in Searcy where Allen Bishop's pen concluded the Bisons' day. The 6'6" forward out of Searcy High School and ASU Beebe became the fifth to become a Bison. Bishop, who played in the Arkansas Junior

College All-Star game, is an effective inside scorer and rebounder.

Harnden, the Lady Bison coach, wasn't as busy with three signees but his recruits were some of the best in the state. Many feel that Lamar's Jama Holman and Greene County Tech's Cindy Camp are the two senior players in Arkansas High School basketball and Sissy Reaper is, at best, only a step behind in recognition.

Reaper, a Midland High School graduate, was a four year starter and for four years All-County and All-District and two years Most Valuable Player in both. Reaper, at 5'10", has the size and shooting ability to play inside or outside. She was highly recruited because of her 23 point per game average.

Holman from Lamar High School (near Clarksville) and Camp from Greene County Tech (Paragould) have both been on the Arkansas' Super Team for three consecutive years.

Holman, Arkansas sophomore of the year and Most Valuable Player in the 1991 AA tourney, was named to *Street and Smith's* All-American team, while Camp was selected by *USA Today* as one of the "players to watch."

Both players led their teams into post-season play. Greene County Tech was favored to win AAA division, but suffered an upset in the semifinals of the state tournament. Lamar, led by Holman, won the AA tournament and finished runner up in the overall state tournament.

Camp led her team in assists and rebounds and her 16 points per game was second on the team.

Jama averaged 20 points per game and is an excellent shooting point guard.

## Gridiron Team Recruits Seven

Seven football recruits from Tennessee, Texas, Arkansas and Louisiana will be joining the Bison team for the 1991 season.

Head coach Larry Richmond was seeking to fill several key spots on his defensive unit. Only six starters will be returning off last year's nationally ranked defensive unit.

Three of the signees will bolster that defensive team. Justin Banker from Honey Grove (Texas) High School is a 6-5, 210 lb. defensive end.

He was picked as the Texas Class AA Defensive Player of the Year after the 1990 season.

Another Texas defensive end, Ray Tynes of Lorena, has signed with Harding. Tynes was an All-District defensive end and also on the Super Cen-Tex All-Academic football team.

Tennessee linebacker Anthony Clear from Memphis will be the third addition to the defensive unit. The 5-11, 220 lb. player was an All-State selection and is

described by Bison defensive coordinator Randy Tribble as "a very physical and aggressive linebacker."

On offense the Bisons have signed four recruits. All-State tailback Lloyd Coackley of Little Rock Mills High School is one of two Arkansas recruits. The 6-0, 210 lb. Coackley had 210 carries for 1,225 yards and 10 touchdowns in his senior year.

The other Arkansas player is Brian Jolly of Beebe, a 6-3, 210 lb. tight end, who the coaches believe will become "an outstanding offensive lineman."

Two offensive backs complete the Bison signees. Joining the team is Steven Green of Hallsville, Texas, High School. Green, a 6-0, 200 lb. tailback, carried the ball 15 times last year for 1,113 yards and eight touchdowns. He also had 21 pass receptions for 348 yards and another six touchdowns.

The final offensive signee is Troy Smith, an All-State running back from Iota, La. The 5-10, 188 lb. back ranked fourth in rushing in Louisiana last year.

### 1991 Bison Football Schedule

Aug. 31	Samford University	7 p.m.
	Birmingham, Ala.	
<b>Sept. 7</b>	<b>Lane College</b>	<b>7 p.m.</b>
Sept. 14	Northeastern Oklahoma	7 p.m.
	Tahlequah, Okla.	
Sept. 21	Iowa Wesleyan	7 p.m.
	Mt. Pleasant, Iowa	
<b>Sept. 28</b>	<b>Southeastern Oklahoma</b>	<b>7 p.m.</b>
<b>Oct. 5</b>	<b>Arkansas Tech</b>	<b>7 p.m.</b>
	<b>PARENTS NIGHT</b>	
Oct. 12	Univ. of Central Arkansas	7 p.m.
	Conway, Ark.	
<b>Oct. 19</b>	<b>Ouachita Baptist Univ.</b>	<b>2 p.m.</b>
	<b>HOME COMING</b>	
Nov. 2	Univ. of Ark. - Monticello	2 p.m.
	Monticello, Ark.	
<b>Nov. 9</b>	<b>Henderson State Univ.</b>	<b>2 p.m.</b>
Nov. 16	Southern Ark. Univ.	2 p.m.
	Magnolia, Ark.	

HOME GAMES IN BOLD



# President, Student Exchange Roles

by Alice Ann Kellar

Kelsie Michelle Hutchison of Joplin, Mo., made history as the first female president of Harding University. But there's a catch to it. Her tenure lasted for only a few hours on Jan. 24, 1991.

During her administration, however, the junior elementary education major received callers in the President's Office, presided at chapel, answered complaints and even invited friends for a catered luncheon in the executive conference room! Mrs. Claudette Bratcher handled her appointments and screened her calls, just as she does daily in her position as secretary to President David Burks.

In the meantime, President Burks was sitting in the chapel audience, hanging out in the student center, going through the cafeteria line and meeting Hutchison's classes.

The day's class schedule was Burks' favorite segment of his part in the exchange. "I thought it was a fun experience," he said, "and I particularly enjoyed going to class. The event was meant to encourage a good time, and I believe that happened."

The day was a part of a Student Association-sponsored promotion in which President Burks agreed to swap roles for the day. Except for her sister, Keri, Kelsie would have missed out on the entire deal. Keri, a university freshman, dropped her sister's name in the hat, not even bothering to add her own.

When SA President Susan Vaughn drew the winner before the entire student body, Kelsie and Keri were among the 3,000 in the audience. "She'll draw your name," Keri had whispered, but Kelsie had felt



## First Female President

Visiting with friends who dropped by the President's Office, Kelsie Hutchison enjoys her role as the top executive for a day.

equally as confident she would not be so lucky.

Kelsie went to the stage to set the scene. The two talked out their new duties, agreeing until she reached the part about "... at 3:30 p.m. I have track practice," to which Burks replied, "The deal ends at 3."

"I was real nervous at first about doing it, especially handling chapel," said Kelsie, who was the individual winner of the Arkansas Intercollegiate Conference cross country race last fall. She is also a middle distance runner on the AIC

Championship track squad.

Preparations for the new assignment couldn't begin until she completed track practice and played an intramural basketball game that night for her social club, Ko Jo Kai. "I didn't get started till about 10 p.m., but I did have a lot of help from friends," she said.

Miss Hutchison made a grand entrance into Benson Auditorium, with full escort by four somber body guards who stood by protectively while she talked from the podium. From chapel, she went to

the American Heritage Center to occupy her new quarters.

"It's been real busy in here," she said late in the day. "I've had friends drop by, some of them just for a first look inside the president's office; I've had visits from some of the faculty and staff with some of them registering complaints or making requests; and I've been most impressed with the helpfulness of Mrs. Bratcher." She was besieged with photographers, well wishers and maybe even a few curiosity seekers.

It's not as though Kelsie is unaccustomed to being in the limelight. She's from a family whose daily running schedules are as routine as another's reading of the daily newspaper. Her mother, Jane, is a nationally ranked distance runner who conquers marathons, including the infamous Boston classic. Her father, Mike, is a science teacher and football coach in the Missouri public schools. Kelsie ran her first race at age eight and began serious training as a freshman in high school. Both girls are members of Harding's athletic teams.

Even with all of the excitement, Kelsie admitted she was ready to return the reins of responsibility. But she will long remember and cherish the experience, especially at least one of the perks. "Dr. Burks told me I could call Ken (Turley)," she said, glancing at the phone from her plush, tan leather swivel chair at the executive desk. From the gleam in her eye, one might conclude that particular message to Austin, Texas, where the Harding graduate is in doctoral study, might possibly have been the favorite part of her presidential experience.

## American Studies Institute National Board Discusses Expansion

Expansion of the role of the American Studies Institute was the main topic of discussion at the April 2 meeting of the ASI National Advisory Board.

Thirteen members of the advisory board met to consider a report outlining eight proposed program modules.

The meeting was directed by Sam Walton, founder of Wal-Mart, and Jack Stephens, a Little Rock investment banker. The two serve as co-chairmen of the advisory board.

At the board's inaugural meeting in September, 1990, the board had requested a study be done to

make recommendations as to how the American Studies Institute could be expanded.

The 44-page report was prepared by Dr. Stanley Marshall, president of the James Madison Institute and a charter member of the ASI National Advisory Board.

Marshall spent five weeks on the Harding campus as a consultant preparing the report. He interviewed students, faculty members, administrators and other members of the advisory board in preparing his report.

Included in the eight program modules were expansion of current seminars, the development of new publications by the ASI, the development of new forums and seminars on national and international levels and the creation of a series of summer institutes for high school teachers.

The program modules

suggested are designed to give the ASI its own distinctive program and not to duplicate similar programs offered by other organizations.

Members of the advisory board evaluated and discussed each module during the spring meeting. All members of the board agreed to express specific priorities for those programs.

After additional input from all members, a specific set of recommendations will be formulated and presented at the next meeting on the Harding campus in the fall semester.

## Board Additions Continued From Page 1

South area Chamber of Commerce.

His four children, Patti, James, Susan and Beverly, are all alumni of Harding.

Brackett, since 1960, has been self-employed in a credit reporting business and in real estate investments in Florida. He is an alumnus of the University of Florida.

He is past president of the Associated Credit Bureaus of Florida and he is a member of the national Associated Credit Bureaus. In 1973 Brackett received

the Executive Achievement Award from the national organization. In 1986 he was selected as the outstanding business person by the Florida Business Leaders Association, a student organization in high schools throughout the state.

Brackett is an elder in the Vero Beach Church of Christ. Two of his five children have attended Harding. Danny is a sophomore and his sister, Sue, is a 1988 alumnus.

Both Brackett and Gard-

ner were members of the President's Council at Harding before being selected to serve on the board of trustees. The addition of the two new members brings the board's total membership to 21.

In addition to Cone, the other officers of the board are Dr. Dan Russell of Shreveport, La., vice chairman; Jim Bill McInteer of Nashville, Tenn., secretary; John Baldwin of Holyoke, Colo., treasurer; and Richard Gibson of Longview, Texas, immediate past chairman.

Harding University  
**BULLETIN**

VOLUME 66, NO. 5

JUNE, 1991

SEARCY, ARKANSAS 72143

Harding University admits students of any race, color, and national or ethnic origin. Also, in compliance with Title IX of the Educational Amendments of 1972, and section 504 of the Rehabilitation Act of 1973, Harding University does not discriminate on the basis of sex or handicap in its educational program, activities, or employment except where necessitated by specific religious tenets held by the institution and its controlling body.